WHAT IS CLAIMED IS:

1.   A schedule reminder system having a template table where events are classified in accordance with various types and that holds one or more sets of remind messages in which work items regarding the schedule events are described and information about the timing at which each message is reported to a user, said schedule reminder system comprising:

remind message registration means for acquiring the remind message and information about the timing at which the message is to be reported from a template file of a corresponding event type based on a schedule event and its date entered by the user, and for obtaining a time at which a remind message is to be sent from the event date entered by the user and the timing information to be reported; and

message sending means for sending said remind message to the user at the sending time obtained by the above remind message registration means.

2.   The schedule reminder system according to claim 1, further comprising a message database that can hold information about the message sending time obtained by said remind message registration means and a plurality of combinations of said remind message and a sending destination, wherein

said message sending means includes means of sending a remind message to the user of a sending destination referring to this database.

3.   The schedule reminder system according to claim 1, further comprising advertisement billing means that counts the sending frequency of advertising every type of the advertisement and an advertisement billing database that holds the type of the advertisement and the sending frequency when an advertisement is contained in a remind message that is sent to the user.

4.   The schedule reminder system according to claim 1, further an interrelation table that associates a keyword and an advertisement and advertisement insertion means that obtains a related advertisement from a keyword contained in a remind message referring to said interrelation table

5   and adds an advertising copy to the remind message.

5.   The schedule reminder system according to claim 1, further comprising an interrelation table that associates a keyword and a type of a schedule event and event type discriminating means that automatically discriminates the type of schedule event from schedule information entered by the user referring to

5   said interrelation table.

6.   The schedule reminder system according to claim 1, further including means that operates in cooperation with a schedule management system that displays a schedule of the calendar format and displays a remind message regarding a schedule event on the calendar of the schedule management

5   system.

7.   The schedule reminder system according to claim 1, wherein the user terminal the user uses and a server are connected via a communication network and each configuration means of the schedule reminder system is provided in said server.

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8.   The schedule reminder system according to claim 1, wherein a telephone or a facsimile system is used as message sending means.

9.   The schedule reminder system according to claim 1, wherein electronic mail is used as message sending means.

10.   The schedule reminder system according to claim 1, wherein communication means that uses a network line of a wireless or wired destination is used as message sending means.

11.   The schedule reminder system, wherein communication means that can send character information to a specific time is used as message sending means.

12.   A schedule reminder method that reports a plurality of related work items required for executing not only a schedule event itself, but also the relevant schedule event at a different time as each different remind message, to the user, when the date of the schedule event and an event type are specified.

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13.   The schedule reminder method according to claim 12, wherein a work item required after the relevant schedule event is also sent as a remind message at a later time than the date of the schedule event.

14.   The schedule reminder method according to claim 12, wherein a remind message that contains an advertisement as a reminder of a schedule event is sent to the user and charges the relevant advertisement.

15.   The schedule reminder method according to claim 12, wherein an advertisement is inserted in a remind message of a schedule event that contains no advertisement and charges the relevant advertisement.

16.   The schedule reminder method according to claim 12, wherein a schedule reminder system that operates in cooperation with a schedule management system of the calendar format and displays a remind message on the calendar of the relevant schedule management system.

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17.   The schedule reminder method according to claim 12, wherein a remind message is reported to the user using a telephone or a facsimile system.

18.   The schedule reminder method according to claim 12, wherein a remind message is reported to the user using electronic mail.

19.   The schedule reminder method according to claim 12, wherein a remind message is reported to the user using a wireless or wired network line.

20.   The schedule reminder method according to claim 12, wherein a remind message is reported to the user using communication means that can send character information at a specific time.

21.   A schedule reminder method that reports a plurality of related work items required for executing not only the relevant schedule event itself, but also the relevant schedule event at a different time as each remind message, to the user, when the date of the schedule event is specified and a character string in which the contents of the event are described is assigned.

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22.   A schedule reminder method that sends a reminder message that contains an advertisement as a reminder that specifies a related work item required for executing a schedule event, to the user, and charges the relevant advertisement.

23.   A schedule reminder method that inserts an advertisement in a reminder message that specifies a related work item required for executing a schedule event and charges the relevant advertisement.